



COOPERATION OFFER FOR EMPLOYERS

YOUTH IN ŁÓDŹ PROGRAMME

FOR WHOM?

The programme is dedicated to **students and graduates of Łódź universities and employers** from Łódź and the province.

OBJECTIVES

- encouraging students to study and to plan their future in Łódź
- retaining the best graduates in Łódź
- building a positive image of Łódź companies and institutions among students
- enabling students and graduates to gain professional experience that will facilitate finding an attractive job
- providing local entrepreneurs and potential investors with highly qualified staff



YOUTH IN ŁÓDŹ PROGRAMME

OUR INITIATIVES

- ★ **INTERNSHIP AND TRAINEESHIP PORTAL**
- ★ **SUMMER INTERNSHIPS**
- ★ **SCHOLARSHIP PROGRAMMES**
- ★ **OPEN DAYS IN COMPANIES**
- ★ **TRAINING AND WEBINARS**
- ★ **GET A TASTE OF STUDYING IN ŁÓDŹ**
- ★ **GET A TASTE OF WORK IN ŁÓDŹ**

**MŁODZI
w ŁÓDZI**



INTERNSHIP AND TRAINEESHIP PORTAL

OBJECTIVES

- support young people in **gaining additional qualifications and professional experience** during internships and traineeships in companies in Łódź
- recruitment support for employers** in reaching the best candidates

BENEFITS FOR THE EMPLOYER

On the website www.praktyki.lodz.pl, registered employers can advertise available internships and traineeships free of charge and manage their profile by adding offers themselves. Advertisements are additionally published on www.mlodziwlodzi.pl.

- ★ More than **360 employers** are registered on the site.



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HOLIDAY INTERNSHIPS

BENEFITS FOR EMPLOYERS

Enabling students to carry out paid internships in companies in Łódź during the summer holidays

Promotion of holiday internships to employers as an excellent way to recruit future employees

Extensive promotional campaign of internship funders and reported offers

Promotional package linked to the number of internship offers submitted

Recruitment of trainee applicants and optional pre-selection of applications by the organiser

Employers get access to the best candidates and decide which people match their expectations.

★ **In the 14 editions of the project**, more than **750 companies** in Łódź took part and employed more than **2 620 students** for the summer holidays. In total, more than **56 200 applications** were sent in.



HOLIDAY INTERSHIPS

PRINCIPLES OF COOPERATION

The employer undertakes to fund at least **1 holiday internship of a minimum of 1 month** between June and September

The employer signs **a civil law contract** with the selected trainee in which he/she is guaranteed an hourly wage of **a minimum of PLN 30.50 gross** (which means **a minimum of PLN 4 666 gross** per month on a full-time basis)



HOLIDAY INTERSHIPS

PARTNERS 2025

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ROSSMANN



TERG SA



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CLARIANT

BARRY CALLEBAUT

CORNING

salve medica

BFF
"a bank like no other"



hushoffice



VEOLIA

TATE & LYLE

HUTCHINSON

mawos
pomocna i skuteczna
Technika Supermark

scanreco

GODYLABS

IDES
your partner in HR

EFLA

Łukasiewicz
Łódzkie Instytut Technologiczny

SWW

Contact Pharm

ARISCO

boat.systems

COMARCH

LipCo Foods

HEXAGON
SOLUTIONS FOR MECHANICAL INDUSTRIES

JaTech

BUDOMAL 360

Revisit Home

Bank Pocztowy

323

British Centre

HITACHI
Inspire the Next
Hitachi Energy

GEBERIT

Logo of a company with a stylized 'H' and 'M'.

Logo of a company with a stylized 'M'.

tme.eu

pwc

ZIEHL-ABEGG

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SCHOLARSHIP PROGRAMME

A UNIQUE PROGRAMME OF SCHOLARSHIPS FUNDED BY EMPLOYERS FOR THE MOST ACTIVE STUDENTS OF ŁÓDŹ UNIVERSITIES AND THE MOST TALENTED SECONDARY SCHOOL GRADUATES CHOOSING TO STUDY IN ŁÓDŹ.

BENEFITS FOR FUNDERS

The opportunity to support **exceptional TALENTS**, the most talented secondary school graduates choosing to study in Lodz and the most active students in the fields of study chosen by the employer.

Perfect matching of the scholarship recipient to the company profile by preparing **company-dedicated rules and regulations for the scholarship programme** containing requirements, criteria and terms and conditions of the cooperation that meet the needs of the employer.

A SCHOLARSHIP HOLDER can be **a valuable apprentice or trainee** for the company and, in the long term, also **an employee**. He or she can also act as a company ambassador at the university.

Promotion of the company during the programme's promotional campaign.



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SCHOLARSHIP PROGRAMME

THANKS TO THE COOPERATION OF ŁÓDŹ
COMPANIES AND UNIVERSITIES WE HAVE BUILT THE
LONGEST RUNNING AND LARGEST EMPLOYERS'
SCHOLARSHIP PROGRAMME IN POLAND

17

EDITIONS

1188

SCHOLARSHIP
HOLDERS

12500

APPLICATIONS
SUBMITTED



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SCHOLARSHIP PROGRAMME

PRINCIPLES OF COOPERATION

Funding a financial SCHOLARSHIP for at least one person of at least **PLN 1000** gross per month for 9 months (**PLN 9 000** per year in total)

or

Reimbursement of accommodation costs in a student residence hall for at least one person in the amount of approx. **450-1200 PLN** per month for 9 months (total annual amount **4050-10800 PLN**)

or

Funding of a language or other qualification improvement course for a group of 10-15 students (the cost of the remuneration for the teacher/trainer depends on the type, length and intensity of the course, approx. **10 000-15 000 PLN**)

The course can be organised directly by the Founder or through companies or institutions cooperating with the Youth in Łódź Programme.



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PROGRAM STYPENDIALNY MŁODZI W ŁÓDZI

FOUNDERS 2024

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ABB

ADAPTIVE
SOLUTIONS & ADAPTIVE GROUP

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Green City

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EndoFund

EndoLink

HITACHI
Inspire the Next
Hitachi Energy

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CLARIANT®

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HEXAGON

IDEMIA

JHM
DEVELOPMENT

Lukasiewicz
Łódź Index Technology

Łódzkie
Specjalne Stowarzyszenie
Ekonomiczne

MakoLab

melmak

OKAM
Make being better

Pelion

Płochyńska Łódźka

PRIMULATOR

print
logistic

REGANTA

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UNIQ LOGISTIC

M
UNIWERSYTET
WŁÓDZKI

TRAININGS AND WEBINARS FOR STUDENTS

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ASSUMPTIONS

Free training courses and webinars for students and graduates are organised in cooperation with training companies and employers in Łódź. So far, more than **640 training courses** have been conducted along with partners, which have already benefited almost **9 500 people**. Training courses are open to students of Łódź universities and graduates up to 12 months after graduation.



PRINCIPLES OF COOPERATION

The Partner proposes **the date** and topic of **the training/webinars**, prepares **content and promotional materials** and provides the trainer. Młodzi w Łodzi programme ensures **promotion of the event** and recruitment of participants in accordance with the Partner's guidelines.

Onsite training sessions can take place in the training room of the Młodzi w Łodzi (Politechniki Avenue 32) or at the Partner's premises. To conduct a webinar, the Partner uses online meeting tools available to it.

OPEN DAYS MEET ŁÓDŹ EMPLOYERS

ASSUMPTIONS

Open Days Meet Łódź Employers is a series of visits by Łódź students to companies that are partners of the **Youth in Łódź** programme. The Open Day offers students a presentation of the company, internships, apprenticeships or employment opportunities, the recruitment process and a tour around office/company.

Nearly **2 350 students** have already benefited from this initiative.

PRINCIPLES OF COOPERATION

The partner proposes **the date and programme of the Open Day** and provides on-site supervision for the group.

The Młodzi w Łodzi programme ensures **the promotion of the event and the recruitment of participants** according to the Partner's guidelines.



GET A TASTE OF STUDYING IN ŁÓDŹ

PROMOTION OF ŁÓDŹ, UNIVERSITIES AND COMPANIES TO THE BEST SECONDARY SCHOOLS STUDENTS FROM OUTSIDE THE ŁÓDŹ

„Get a Taste of Studying in Łódź” is a series of events encouraging the best secondary schools students to study in Łódź.

During the event students from the Łódź voivodeship and other regions can personally check and feel what it is like to study in Łódź.

3 days in Łódź (thursday - saturday) for a group of 30 young people

the best secondary school students and opinion leaders (teachers, educationalists, school principals, members of Parent Councils) from outside the Łódź

dedicated workshops at Łódź universities and companies, city tours, cultural and leisure activities

Summary: **27 editions, 965 participants**



PARTNERZY



UNIWERSYTET
ŁÓDŹSKI



INDIGO



ŁÓDŹ



ŁÓDŹKA
ORGANIZACJA
TURYSTYCZNA



HALA
GŁÓWNA



BASECAMP



BASECAMP

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GET A TASTE OF STUDYING IN ŁÓDŹ

**PROMOTION OF ŁÓDŹ, UNIVERSITIES AND
COMPANIES TO THE BEST SECONDARY SCHOOLS
STUDENTS FROM OUTSIDE THE ŁÓDŹ**

BUSINESS PARTNER COMMITMENT

Financial commitment of the partner at the level of **PLN 6 000 – 8 000** to cover the costs of a 3-day visit of secondary school students in Łódź.

Invitation of participants to an **inspirational meeting/workshop at the partner company's premises**, including a tour of the company, optionally with refreshments.

Preparation of content/promotional materials for participants.



GET A TASTE OF WORK IN ŁÓDŹ

PROMOTION OF ŁÓDŹ EMPLOYERS AMONG THE BEST SECONDARY SCHOOLS STUDENTS IN ŁÓDŹ

"Get a taste of work in Łódź" is a series of events encouraging the best secondary school students from Łódź to study and work in Łódź. During the meetings in Łódź **IT, BPO, PRODUCTION and LIFE SCIENCE COMPANIES**, students learn about the high quality employers and the possibilities of finding an attractive job in Łódź.

- ★ 1 day visit in Łódź company for a group of 30-60 young people (2-3 time a year)
- ★ students from the best secondary schools and technical schools in Łódź
- ★ company presentation, recruitments opportunities, dedicated workshops, office/ plant tour, refreshments

Summary of 2024 edition: 17 meetings, 500 participants



PARTNERS

MakoLab

GFT

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Inspire the Next
Hitachi Energy

P&G


YOUTH IN ŁÓDŹ CHANNELS OF COMMUNICATION

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The website www.mlodziwlodzi.pl (**33,000 page views per month**)
and the website www.praktyki.lodz.pl (**25,000 page views per month**)

Newsletter to subscribers of the www.mlodziwlodzi.pl website (**55,000 subscribers**)
and mailings to individual universities and faculties, career offices, research clubs and student organisations

 Facebook posts (**>23k followers**)
Including sponsored posts (**post reach is approx. 35k impressions**)

 LinkedIn posts (**>17,000 followers**)

 Posts on Instagram (**>2,500 followers**)

Lockable display cabinets for posters at individual faculties of Łódź universities

YOUTH IN ŁÓDŹ BENEFITS FOR THE PARTNER

- ★ Partner profile on www.mlodziwlodzi.pl
- ★ Opportunity to participate in programme initiatives
- ★ Possibility to add job and internship or traineeship offers for free on www.mlodziwlodzi.pl
- ★ Possibility to add internship and traineeship offers free of charge on www.praktyki.lodz.pl
- ★ Possibility of using the communication channels of the Youth in Łódź programme to promote the Partner's initiatives
- ★ Placing the Partner's logo in the promotional materials of the Youth in Łódź programme
- ★ Partner promotion through dedicated promotional campaigns linked to specific initiatives, including participation in press briefings for the most engaged.

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CONTACT

**Business Development
and International Relations Bureau**
City of Łódź

e-mail: mlodziwlodzi@mlodziwlodzi.pl
stazewakacyjne@uml.lodz.pl

telephone: 42 638 43 27; 42 638 59 28



WWW.MLODZIWLODZI.PL
WWW.PRAKTYKI.LODZ.PL